

AVA National Board of Directors XXIII

AVA National Officers

AVA National Board of Directors



AVA Board Chair Nancy Wittenberg <u>chair@ava.org</u>



AVA Board Vice Chair Susan Medlin vice_chair@ava.org



AVA Board Secretary Cecilia Miner, Ph.D. secretary@ava.org



AVA Board Finance Chair Ed McCabe finance_chair@ava.org



Atlantic Region Jeff Giddings at rd@ava.org



Northwest Region Sharon Moats <u>nw_rd@ava.org</u>



Southeast Region Kathryn King se_rd@ava.org



Mid-America Region Robert (Bob) Buzolich ma_rd@ava.org



Pacific Region Carl Cordes pa rd@ava.org



Southwest Region Helen Hull sw_rd@ava.org



North Central Region Susan Pinneke nc_rd@ava.org



Rocky Mountain Region Steve Sandridge <u>rm_rd@ava.org</u>



Northeast Region Wayne Knapp <u>ne_rd@ava.org</u>



South Central Region Teresa Arnold sc_rd@ava.org

Your National Office Team American Volkssport Association 1008 S. Alamo St., San Antonio, TX 78210

Phone (210) 659-2112 · Fax (210) 659-1212 · Email <u>henry@ava.org</u>

President & CEO – Henry Rosales



Mr. Rosales has been with the AVA a little over eight years and is responsible for the management and oversight of the national organization. He is a non-voting member of the Board.

Finance Director - Erin Grosso



Mrs. Grosso has been with the AVA seven years and is responsible for the fiduciary, oversight, management and operation of the organization's finance department and all departmental functions that contribute to the overall financial health and success of the AVA.

Accounting Specialist – Marian DeVaul



Mrs. DeVaul has been with the AVA six years and is responsible for preparing and sending all billing statements to clubs and other customers of the organization. She also reconciles financial accounts and processes merchandise orders.

Awards/Membership Specialist – Karen Winkle

Ms. Winkle has been with the AVA twelve years and is responsible for the processing of IVV record books and awards. She also processes AVA memberships and requests for personal information.



Information Technology Specialist – Hector Hernandez

Mr. Hernandez has been with the AVA seven years and is responsible for providing technical support for the website and the Events Sanctioning Database to club members and employees. He also supports with fundraising, website, Starting Point changes and updates the Checkpoint. He is also in charge of creating stamps, stamp handles and is a member of the Fund Development Committee and supports the Information Technology Committee.



IVV and AVA Leadership



IVV-Americas & Oceania

President: Diana Marshall, (Australia) Vice President: Beverley Cattrall, (Canada) Vice President: Tim Miner, (United States) Vice President: Bob Morrison, (United States) Secretary: Brenda Dudfield, (Canada)

IVV-Europe

President: Romain Buschmann (Luxembourg) Vice President: Guy Borsenberger (France) Vice President: René Kieser (Switzerland) Secretary: Georges Kintziger (Luxembourg) **Treasurer:** Konrad Teni (Austria)



IVV-Asia Chinese Taipei: Dr. Chung-Da Ho Indonesia: Ms. Maria Japan: Mitsumasa Miyashita Korea: Ik Paek Russia: Olenina Ekaterina



International Federation of Popular Sports (IVV)

Executive Presidium

President: Giuseppe Colantonio (Italy) Vice President: Graham Fawcett (Canada) Secretary: Emil Dannemark (Belgium) Treasurer: Walter Motz (Germany)

IVV International Members

Australia, Austria, Belgium, Brazil, Canada, China, Chinese Taipei, Czech Republic, Denmark, Estonia, Finland, France, Germany, Great Britain, Greece, Hungary, Italy, Japan, Korea, Luxembourg, Netherlands, Norway, Poland, Romania, Sweden, Switzerland, Switzerland/Liechtenstein, Slovakia, USA.

IVV Direct Member Clubs

Andorra, Croatia, Cap Verde, Indonesia, Ireland, Lithuania, Portugal, New Zealand, Russia, Serbia, Slovenia, Spain.

AVA Past Presidents

Year Elected	Convention Location	President	# of individuals who have served
1979	Dayton, OH	David Toth	1
1981	Fredericksburg, TX	Carol Coffee	2
1983	Norfolk, VA	Max Martin	3
1985	St. Louis, MO	Max Martin	
1987	Tacoma, WA	Tom Boyd	4
1989	Dayton, OH	Tom Boyd	
1991	Baltimore, MD	Julian Bauer	5
1993	Austin, TX	Lynn Clark	6
1995	Portland, OR	Lynn Clark	
1997	Winston-Salem, NC	Ted Ballman	7
1999	Muncie, IN	Ted Ballman	
2000	San Antonio, TX (NEC Meeting)	Nancy Stenger	8
2001	Bellevue, WA	Nancy Stenger	
2003	Colorado Springs, CO	Shirley Lindberg	9
2005	Cherry Hill, NJ	Shirley Lindberg	
2007	Sacramento, CA	Curt Myron	10
2009	Richardson, TX	Curt Myron	
2011	Orange Beach, AL (NEC Meeting)	Dennis A. Michele	11
2011	Des Moines, IA	Heinz Johnson	12
2013	Orlando, FL	Dennis A. Michele	13
2015	Salem, OR	Dennis A. Michele	
2017	Billings, MT	David Bonewitz, Ph.D.	14
2019	Albany, NY	David Bonewitz, Ph.D.	
2021	Madison, WI	Nancy Wittenberg	15

AVA Board Chair – Nancy Wittenberg

It's been a full and interesting two years. Of course, the focus operationally has been the IVV Olympiad and Texas Trail Roundup held this past February, which for all participants was a great event and set the bar quite high for future Olympiads. Thank you to all our regions and clubs that supported our effort and encouraged attendance in this international event in our borders.

We joined IVV Americas, now renamed IVV Americas and Oceania, and have two Vice Presidents, Bob Morrison and Tim Miner, on the board plus delegates to their general membership meetings. We became more involved in IVV, our international organization and sent delegates to the IVV Congress held in Kehl, Germany in August 2022. We used this opportunity to encourage IVV members to come to our IVV Olympiad.

The board Governance Committee has been particularly active as you can see by their report. They have rewritten the Board manual, determined how and when policies should be regularly reviewed. And they will be involved further in researching what Texas law requires in our overall organizational structure. The board Fund Development Committee has not been active this year without a chair, except to advise the CEO and the staff person assigned to support the Big Give, which had another good year.

We have not been successful at getting and keeping Board Members-At-Large. The board needs to look at its overall skill set and determine what skills are needed, including the ability to influence donations or grants. Then we will announce what we need and will ask that you look for those that would make good at-large board members.

Operationally, we have had a very active Policies committee. It will be a continuous process to review policies and make changes. But the Operational Policy manual has been updated, reorganized, consolidated and published.

Currently, a Club Charges Special Committee has been approved and is working over the summer to determine what changes they need to recommend to the board to the fees club are paying. Although we will be under budget for 2023, our cash flow will not improve as we stand, even though expenses have been cut to the bone. We need to invest to make our organization grow.

AVA Vice Chair – Susan Medlin

Our finest achievement in 2021 - 2023 was holding the successful 2023 IVV Olympiad & TTR IML in San Antonio, Texas in February 2023. Thanks to the AVA Board of Directors, the Olympiad Committee Members, the AVA Staff, the San Antonio & Texas Clubs, and all the volkssporters across the nation who volunteered their time and talents to make this a success. The international feedback has been very positive.

For those who would like to experience the next Olympiad (Finland in August 2025) without having to work so hard; I am working with PTA to put together a trip. We start with the 3 day IML event (Vassen Marssi) which begins in Vassa, Finland on Thursday, August 7, 2025 with an Opening Festival, a Night of Arts, and the International Flag Parade. Friday has a 10k/21k walk, along with an optional archipelago 10k/20k which includes guides, a bus trip, and a traditional island meal. Saturday and Sunday have 10k/20k/25k/40k walks, all starting from the Market Place. Medals and Special Diplomas will be handed out on Sunday afternoon.

Then we tour Finland for 3 days, arriving in Tampere for the 2025 IVV Olympiad, August 14 – 17. Tampere is located between 2 large lakes. It is the Sauna Capital of the World, it is famous for its numerous theaters & museums, and local treats include black sausage with lingonberry jam, hot wings, & doughnuts. In addition to walking, cycling, and swimming, you may also take part in canoeing and orienteering. If you are interested in joining us for an awesome trip, please email me at sueammed@aol.com.

AVA Secretary – Cecilia Miner, Ph.D.

It has been my honor to serve as the AVA Board Secretary for the past four years. The journey in that time has not been without strife, as AVA endured great hardship during the pandemic years. However, the organization emerged from that stressful time stronger and more vibrant, embracing innovative ideas, holding a successful convention in Madison, Wisconsin, and hosting the first Olympiad ever in the Western Hemisphere in San Antonio, Texas. Thank you for allowing me the privilege of documenting AVA's activities through the Board of Directors, and please welcome my successor with AVA enthusiasm.

AVA Finance Chair – Ed McCabe

In 2022, the AVA contracted with Armstrong, Vaughn and Associates, P.C., to conduct a financial audit of our 2021 financial statements. In December of 2022 the audit report was released with a clean opinion, that is that the AVA's financial statements were materially correct. It is comforting to know that our accounting practices and internal controls are solid and help us to be good stewards of our assets. Our plan is to conduct an audit every two to three years, with an external accounting review performed every year.

In reviewing our 2022 financials, the organization encountered a slight net loss for the year. Revenues came up just short of the budgeted amount with expenses slightly over budget. One big reason for this was the undertaking of the Olympiad in February 2023. The national office staff had to focus greater efforts and log considerable more hours than originally budgeted in the second half of 2022. I am certain that all who attended the Olympiad, myself included, would say that it was an effort well spent. The hosting of the Olympiad was not just historical for the AVA, but was a tremendous success and a lot of fun.

As we move into the second half of 2023, the Board of Directors is looking to address ways to increase revenues. As the national office continues efforts to increase exposure in downtown San Antonio, opportunities for partnerships and sponsorships should be possible. Additionally, there is currently a subcommittee established with a focus on event revenues. We appreciate all those involved in this effort. I am looking forward to a very successful finish to 2023 for the AVA.

AVA President & CEO - Henry Rosales

Which direction is the AVA headed? This seems to be the buzz phrase as of lately. Before I answer that, allow me to point out a few stats leading back to the Covid year of 2020. The number of YRE/Seasonal sanctioned events increased in 2022 by 3% and up by 5% from 2020. The number of Traditional sanctioned events increased by 15% in 2022 and up by 48% from 2020. YRE/Seasonal participant numbers dropped by 10% in 2022 but were still up by 1% from 2020. The number of Traditional events participants increased by 5% in 2022 and up by 44% from 2020. The number of Traditional events participants increased by 5% in 2022 and up by 44% from 2020. The number of Traditional events participants increased by 5% in 2022 and up by 44% from 2020! These participant numbers do not include an additional 5,080 free walker participants, 1,590 ACE event participants and 109 Element3 participants in 2022. I would say the AVA rebounded nicely from Covid, thanks to all of you! This is not something a dying organization could have accomplished!

For the past 7 years I have heard the AVA will be gone within the next 3 years if we don't do something drastic and here we are today 7 years later, coming off a very successful IVV Olympiad and IML event. This is the first time in history the IVV Olympiad has been held in the Americas. The total *estimated* audience reached for this event through all channels of social media, print, and viewership/television is 62.5 million. The estimated number of lifetime views on social media is 386,000. This is not something a dying organization could have accomplished!

Our financial ratios give a clear picture as to the direction the AVA is headed in. For the first time ever, (apart from membership which is not one of the ratios) the AVA has achieved a superb score in all areas of **organizational capacity and efficiency**. While net assets have dropped consistently, it is important to note they have increased in 2021. This signifies a turnaround if it continues as a trend. Also note, net assets dropped primarily because funds were drawn down from investments to support projects prescribed per the strategic plan to include the Olympiad and operations.

In 2022, 43 % of our revenues came from sources other than club, membership, sanction, and participation fees. In 2021 it was 38% and in 2020 it was 46% (Covid year). Approximately 43% of membership-based organizations rely on 76-100% of all revenues from their members. Seven years ago, the AVA relied on 90% of revenues from its members! We have diversified our revenues by creating four new revenue streams, Element3 Health, Sustained Giving, Legacy Giving and the Big Give. The Big Give is an individual donor campaign. Most effective nonprofits have this type of fundraiser. A successful giving campaign is a pillar of financial strength comprised of donors who believe in the mission of the organization. This is why they Give. Thank you to all who contribute annually to the Big Give. Your contributions have made a Big difference!

Two key areas of our strategic plan are still under construction:

- 1. Walk Application The development of a walk application has been an ongoing project that needs to be a priority (completed) over the next two years. This is no easy task because technology is changing so fast that the app must be designed with the future in mind. A revenue sharing agreement must also be negotiated with all participating clubs before it can be launched. Once completed, this walk application will dramatically change how the AVA does business with new customers and sponsors.
- 2. **Membership** Declining membership is something most membership organizations are struggling with, especially older ones. Connecting with younger demographics is one of the reasons why. A walk application is one tactic that will help with this! Social media and refer-a-friend programs are two other excellent tactics to grow membership. We will have to look at membership differently and implement tactics that will engage others who simply want to walk and not become a member. Most importantly, we must listen to our existing members and better understand what their needs are and how we can support them.

I am excited to welcome our Membership Committee Chaired by Karen Kaufman. Great things are on the horizon with membership! This is the direction the AVA is headed!

As always, I am appreciative of the National Office Team and everyone's support with the IVV Olympiad, Conventions, the Big Give, Club Events and Volunteerism. Together let's move forward with continued Fun, Fitness, and Friendships.

Keep it Fun, life is short!

AVA Board of Directors Reports

Atlantic Region – Jeff Giddings, Director

Upcoming Events

The US FreedomWalk Festival is hosting the IML Congress during the week prior to their festival October 20-22, 2023 in Arlington, Virgina. The registration for this IML event is open for participants of the FreedomWalk Festival and the IML Congress Members. The IML Congress members choose from sightseeing opportunities (walking and by bus), a dinner cruise on the Potomac River, and a trip to the Smithsonian National Zoo.

The 2024 Atlantic Region Conference will be held April 5-7, 2024 in Dover, Delaware. This is the first time that the Delaware club, First State Webfooters, has put on the Conference. The conference was usually hosted by a club with support from an AVA State Association. The Webfooters are receiving a lot of support and aid from the Dover Chamber of Commerce in finding the host hotel and the contract for the host hotel is close to being signed. Also, the Conference vare hard at work designing the walking trails and the other sporting events. Registration for this festival will open about 6-7 months before the festival occurs.

Status of Volkssporting in the Atlantic Region

The number of clubs in the region have remained the same from the previous Regular Meeting in 2021, but the club membership has been steadily declining. Currently, there are;

- i. Delaware 1 club
- ii. Maryland 7 clubs + the Maryland Volkssport Association
- iii. New Jersey 1 club
- iv. Pennsylvania 7 clubs plus the Keystone State Volkssport Association
- v. Virginia 11 clubs plus the Virginia Volkssport Association
- vi. West Virginia no clubs

Mid-America Region – Bob Buzolich, Director

Worked with a number of Clubs in the Mid-America Region to offer more events through the Online Start Box. Increased the number of individual awards presented at the Regional level to recognize the outstanding services rendered by Club members. No State Capital event has been lost, in spite of some Club deactivations.

Continued Seasonal and Traditional Events in Kentucky, after the Commonwealth became a clubless state, with the intent of attracting local interest for the development of clubs in the Commonwealth. Set-up and continued a seasonal event at Gaylord, Michigan, to encourage travel by Volkssporters to the annual Mackinac Bridge Walk. Met with all Clubs throughout the Region at State Association Meetings in Indiana and Ohio, or individual Club events for the presentation of Club Anniversary Certificates, individual awards and to discuss national level issues effecting the Clubs of the Mid-America Region. Served as a Member of the Operations Policy Committee.

Clubs in the Region, and nationwide, continue to experience problems with an aging membership, which places their sustainability in jeopardy. Event participation, the number of available volunteers to staff events and the number of Associate Members continue to decline with in the Regional and nationwide. Some younger and fresher blood is needed to reverse the trend and to keep the organization relevant and an ongoing concern. Many Clubs under utilize social media and other communications media to broadcast their activities and attract local attention. The national level Strategic Planning Committee remains in suspension, which is not good for remedying the malaise that effects Volkssporting activities nationwide. Need to know where we are going, and how we expect to get there.

Take action to stabilize financial stability at the national level. Need to develop national sponsorships that attract interest in our activities. Need to take a look at our direct competitors, that have emerged over the past decade (we are no longer the sole national organization promoting organized and non-competitive physical activities, i.e. walking and cycling), to determine how we have missed the boat and what we need to do to remedy our malaise.

North Central Region – Susan Pinneke, Director

The North Central region consists of 6 states, with 10 clubs. There have been no new clubs since the 2021 convention in Madison. There is, however, the possibility of a new club in the future in Nebraska. Unfortunately, we lost one club in Minnesota, Central Minnesota Volkssport. Our clubs are making a recovery from the COVID years and are hosting events and meetings again. Attendance is on the rise as people resume preCOVID activities. We are looking forward to our regional meeting on September 15 - 17, 2023 in Rock Valley, Iowa. It's a Choose your Own Adventure Weekend, featuring 10 walks from 4 different clubs in three states.

Most of our clubs sponsor several traditional events during the better weather months and also sponsor a number of seasonal and year around walks. Most of our clubs involve some type of social activities along with traditional events.

Declining membership is always a concern, but overall, the clubs that remain in the region are fairly stable.

Northeast Region - Wayne C. Knapp, Director

ACCOMPLISHMENTS:

1. Chaired AVA Policy Manual update. See separate Operations Policies report.

2. Initiated Northeast Weekend Events - two night, three day, four event weekends.

2022 Buffalo/Niagara Falls 2023 Cape Cod 2024 Connecticut/Poughkeepsie/West Point

ACTIVITIES:

1. Normal RD duties such as event sanctions, award certificates, participating in local club activities, assisting with technical questions and issues, liaison among local clubs, regions and AVA National.

2. Promoted AVA Regional and National events.

3. Elected regional representatives for the 2023-2025 term. Thanks to Nomination Committee: Beate Hait (chair), Teresa Kennedy and Barb Stafford. The new representatives are:

Carol Giesecke, Northeast Regional Director Eileen Skinner, Northeast Deputy Regional Director

CONCERNS:

Declining club membership.

RECOMMENDATIONS:

1. If there are enough club members to make it possible, continually move new people through committee and officer chairs for fresh energy and ideas. Experienced officers can offer mentorship and perform the many other tasks required of a club.

2. If the above is not possible, try to periodically rotate officer and committee positions for knowledge & skills sharing.

3. A growth mindset can help counter normal attrition. Meetup.com has proven to be an effective recruiting tool in many population centers. Facebook, Next Door, etc. can also be helpful.

4. Many growing clubs have a system for recruiting new members: a welcoming start point team, application forms and new walker packets at the ready, and ambassadors to walk with.

Northwest Region - Sharon Moats, Director

Here in the NW Region walkers are able to enjoy many hosted traditional walk events. During Covid years the NW Region was not able to host as facilities were not available and gathering was restricted. Due to re-scheduling, we were able to enjoy many multi-day events in our region. Ashland Oregon was our NW Regional Conference that had been postponed for 2 years. We enjoyed visiting Bend, OR for a wonderful event in the fall of 2021 and returned to Winthrop WA in the fall of 2022.

Clubs have been busy working on new walking routes and our year-around and seasonal walks continue to climb in numbers. We currently have 98% or WA walks in the OSB and 97% in OR. Idaho and Alaska are coming along also.

We have had a few small remote clubs close but other clubs have taken on the routes and members, so Volkssport continues to be strong in the NW Region. We have been delighted to once again cross the Canadian border to walk with our friends.

Several clubs are working hard at training new officers and Trailmasters. Fortunately, many of the newer volunteers have more computing skills than those of us that have learned as we go.

Come walk in the NW Region!



Pacific Region – Carl Cordes, Director

The Pacific Region (AZ, CA, HI, NV) clubs continue to be challenged with aging and fading membership. The biggest obstacle to club health is succession of club officers and helpers. This leads to burn out and ultimately in some cases the closing of clubs.

As I reported last time our region led the way implementing the partnership with Element 3 Health. Adjustments and additional incentives have been made to the partnership benefiting clubs, AVA members and E3H since 2021. E3H participations have benefited 13 different clubs in the Pacific Region.

The Menehune Marchers, our Hawaiian club, continued to host virtual walks in conjunction with the virtual 2022 and 2023 Great Aloha Run (GAR). In person participation resumed this year. While several locations in California were slow to ease off COVID restrictions that impacted YRE start points most are now reopened but perhaps with different hours. Many events got added to the Online Start Box (OSB) to ensure continued access to folks doing these self-guided events.

The region lost three more clubs in the past two years. Green Valley Gaiters and Shasta Sundial Strollers deactivated after 38 and 17 years, respectively. Aging and low membership plus no one willing to replace long serving officers were the primary reasons. A few of the year-round walks sponsored by these clubs were adopted by other clubs. The Coronado Beachcombers (since Nov 1992) will also be deactivated after the passing of its sole remaining member Herman Husbands in April. The Coronado YRE will be preserved as a Regional Director event, renamed the Herman Husbands Memorial Walk to commemorate his 20-year service managing this event.

On the bright side, two clubs on the verge of closing were saved by new leaders stepping up to the plate. Thanks to Tom Smith and Franks Sayers for leading the Vaca Valley Volks and Saguaro Sun Striders back from the brink of extinction. All clubs need to honestly look for ways to bring new members, new life, into the AVA family. We must not be the last generation of AVA.

As a member of the Board of Directors our roles extend beyond the boundaries of our region to govern and promote our organization. I was privileged to represent AVA and the Pacific Region at multiple events including the 2022 US Freedom Walks IML, 2022 Texas Trail Roundup IML, and a somewhat public role with the 18th IVV Olympiad in San Antonio this past February. In addition to serving on the board I served on the Olympiad Planning Committee as Chair of Opening and Closing Ceremonies and continued as Chair for the Awards and Recognition Committee. I was chosen by the other nine regional directors to represent them on the AVA Board Executive Committee. And after AVA joined IVV Americas & Oceania I volunteered to be our General Assembly delegate for AVA.

I regret not getting to more club walks the last two years. Partly due to work and partly the large distances between regional clubs and events. And as I write this, I do not know the fate of the Pacific Region Director's position or if we will have a Deputy Director. Succession problems are not limited to clubs. I will continue to promote and support AVA and the clubs of the Pacific Region to the best of my ability.

Rocky Mountain Region – Steve Sandridge, Director

The region offers more than 100 year-round and traditional events despite losing another club (Midway Walking Sticks, UT) and continued club membership challenges. We have 91 year-round/seasonal and 13 traditional events offering plenty of great scenery out here in the Rockies!

- If you're planning to visit the Centennial State (Colorado) later this year to see our spectacular fall Aspens, mark your calendars for the October 7th Farish Recreation Area walk near Woodland Park – the City Above the Clouds. Farish is a 600-acre military recreation park near Pikes Peak with this event open to the pre-registered public. Hopefully, you will see some great foliage!

- Our Wyoming Buffalo Pathfinders club has year-round events in scenic Lander and the famous Thermopolis Hot Springs State Park. The Rocky Mountain Wanderers' year-rounds include the mountain towns of Vail, Frisco and Georgetown and the Colorado Springs Walking Club hosts a Year-Round walk in one of Colorado's newest state parks, Cheyenne Mountain.

- This year our Woodland Wanderers club implemented a Utah County Seat Challenge of year-rounds in all 29 county seats in 2023 – including the Las Vegas High Rollers' Saint George walk. See https://woodlandwanderers.org/ for details, tracking booklet and the special completion award.

We welcome Christopher Begnoche of Saint George, Utah, as our new Deputy RD. Chris is a life AVA member and started AVA walks some years ago with the First State Webfooters Walking Club in Delaware. After service in the Army, he worked with several non-profits and is currently active in the Las Vegas High Rollers and Strollers club in Southern Nevada. Three years ago, Chris organized the Saint George, Utah, Virgin River Walk – then only one of two year-round events in the state. At the national level, he recently served on the AVA Awards Committee. Welcome, Chris!

Our Falcon Wanderers club in Colorado Springs continues their biweekly weekday evening walks throughout the summer months this year. Going forward, our new DRD, Chris, will be working with some of our UT national parks to try and offer seasonal or YRE walks beginning with Zion and Bryce Canyon National Parks.

Be sure to make some Rocky Mountain region walks part of your Rockies travels!

South Central Region – Teresa Arnold, Director

The South Central Region consists of 5 states: Kansas, Oklahoma, Missouri, Arkansas, and Louisiana. Within these states are 12 clubs currently.

During the entire year of 2022, there was a total of 49 Traditional Events. Many clubs are focusing on County walks, and several clubs have joined forces to put on multiple event weekends together, which are greatly appreciated by the nation's walkers that are collecting counties.

In order to allow more participation from the county walkers, several clubs are featuring their county walks either as a Year-Round Event (YRE) or as a seasonal. In 2023, the South Central clubs have sanctioned 101 YRE/Seasonals.

Although counties are a large draw for many, the clubs are cognizant of remembering those walkers that work on Special Programs and work hard to create fun and interesting events.

YRE/Seasonal events seem to be a great way for those clubs facing an aging and declining membership to still stay active and support not only themselves, but also AVA.

My hat goes off to these South Central clubs that work very hard to create great walks of all kinds! Come check out the walks in South Central Region for your next walking adventure!

Southeast Region – Kathryn King, Director

During this biennial, the Southeast Region added two clubs—the Southeast Striders in Athens, Georgia, and the Alabama Amblers in Madison, Alabama.

Several Southeast Region members played key roles in planning and successfully executing the first-ever Olympiad in San Antonio. We also had many members attend the week of walking.

The Pensacola Volksmarch Club under the leadership of Rod Powell, reinstated a volksmarch in Helen, Georgia, with support of the local community. The plan is to make this an annual event, so we look forward to more participants in 2024. The 30th and 31st Walk Across Florida (WAF), were hosted by the Happy Wanderers, Mid-Florida Milers and Suncoast Sandpipers walking clubs, and WAF 32 is planned for this fall. Those events are just some of the highlights of activities in the region.

During the next biennial (2023-2025), goals include increasing local club members choosing to join the AVA, sharing successes within the region for inspiration, promoting succession planning for clubs, and getting more walkers engaged with fun, fitness, and friendship.

Southwest Region – Helen Hull, Director

During the last 2 years, the Southwest Region played a major role in the AVA's hosting the first Olympiad to be held in the United States. The San Antonio area clubs and their members spent many days planning the walks and events and many hours volunteering. Many other members from across Texas served on committees and volunteered for the Olympiad and IML.

The Texas County Walkers completed their mission to 'serve the underserved' in 2022 by having created walks in all 254 counties in the state which were not being served by existing clubs. Our 22 clubs currently host 149 YREs and seasonal walks in 59 different counties. Over the years the clubs have hosted walks in about 100 counties which still left about 100 counties in far-flung areas to be walked. These were the counties targeted by the club.

And in 2022, the New Mexico clubs started a program to host walks in the 33 counties in their state. The 3 clubs with a very limited membership (5 members total in 3 clubs) currently host 26 YREs in 9 counties and continue to establish walks in other counties. In 2022, the clubs held walks in 6 additional counties in the Southeast while in 2023 added walks in 4 additional counties in the Southwest. The clubs hope to complete the state in 2025.

IVV-America's - Tim Miner, IVV-Americas and Oceania

In 2022 the Board of the AVA: America's Walking Club voted to submit an application for membership to the IVV-Americas regional association. The association had been in existence for several years with limited operational impact due to the absence of the AVA. The National Program Committee petitioned the Board to re-consider membership to foster regional ties that share programs across national boundaries and strengthen continental marketing opportunities. The motion from the Program Committee to the Board also cited the need to gain additional support for the 2023 IVV-Olympiad in Texas from other regional partners. The application for membership was accepted by the IVV-America's in 2022 and Robert Morison was elected to the Vice President position. In 2022, the IVV-Americas voted to change the name of the association to IVV-Americas and Oceania to reflect the participation of Australia and New Zealand. The IVV-Americas Special Program was quickly accepted into the slate of special programs hosted in the AVA. In early 2023, Tim Miner was elected to the vacant third VP position giving the AVA a significant voting bloc in the association. As the third regional association in the IVV, the IVV-AO will be able to host regional "America-piad" and "Oceani-piad" events that will have comparable status as the 2023 Olympiad in Texas but with less administrative requirements. The IVV-AO will not be a sanctioning authority for events within the hemisphere. The primary function of the association will be cross-marketing of events and opportunities to highlight and recruit additional activities including IVV-related clubs outside the member national organizations.

AVA BOARD STANDING COMMITTEES

EXECUTIVE COMMITTEE MEMBERS

Nancy Wittenberg - Chair	Puyallup, WA	NW	Cecilia Miner, Ph.D.	Woodbridge, VA	AT
Susan Medlin	San Antonio, TX	SW	Carl Cordes	North Las Vegas, NV	PA
ED McCabe	Dripping Springs, TX	SW	Henry Rosales, CEO – AVA National	San Antonio, TX	SW

FINANCE COMMITTEE MEMEBERS

ED McCabe - Chair	Dripping Springs, TX	SW	Susan Pinneke	West Des Moines	NC
Bob Buzolich	S. Bend, IN	MA			

Governance Committee – Steve Sandridge, Chair

Two major accomplishments and one recommendation to AVA staff:

1. Updated the 2021 Board Member Handbook Nov 2021 – April 2022 (approved May 2022).

- This document familiarizes new Board members with Board roles and responsibilities.
- The committee completed several edit iterations and updates using the current (5/16/21) Handbook as the baseline. Also included inputs from non-committee members and staff review and comment.

- Discarded several pages of information by removing unnecessary/outdated information and referring the reader to the applicable AVA Guides (Awards, Policy, Club Ops, etc.).

- Removed sample forms by referring reader to applicable AVA website location.
- Added text to expand on non-profit board and strategic board duties.

2. Revised Governance Committee charter to include systematic governance and policy document reviews every two years beginning in 2024 (approved May 2022).

- This should ensure key documents, policies and guides remain current.

3. Recommended to the Board February 2022 and May 2022 of a critical need for AVA to revise its on-line (AVA.org) Form and Document management capabilities and processes.

- Website structure (consolidate and simplify, migrate/retire legacy website forms and document links and pages, etc.).

- First step is to consolidate approved/current versions of AVA documents and forms onto a single, integrated page under the main AVA website (migrate from legacy Club and NEC locations).

- AVA would also benefit from a restricted-access document repository of editable master copies of key documents with at least some form of simple version control.

GOVERNANCE COMMITTEE MEMBERS

Steve Standridge - Chair Nancy Wittenberg Colorado Springs, CO RM Puyallup, WA NW Teresa Arnold Butch Spaulding Broken Arrow, OK SC Council Bluffs, IA NC

Awards Committee – Carl Cordes, Chair

I was fortunate to have a great committee team with Chris Begnoche (Utah), Suzi Glass (California), Sam Korff (Washington), Chris Mellen (Massachusetts), and Cecilia Miner (Virginia). Sam continued to keep the Master Awards list up to date.

The committee proposed renaming the President's Award since the position title was changed to Board Chair in AVA bylaws. A rewrite of the procedures for this award was also made. This included eliminating a nomination form for the award since it is given at the sole discretion of the AVA Board Chair. The Board approved the committee's recommendation to rename the President's Award to the AVA Chair's Award for Excellence.

- 1. The committee vetted the nominations for national awards in the categories of Hall of Fame, Distinguished Achievement, and Trailblazer.
- 2. Chair Carl Cordes presented virtual: nominations and the committee's recommendations to the BOD at the March 2023 Electronic Board Meeting (EBM) and nominees approved by secret ballot of the BOD were forwarded to HQ for award processing.
- 3. The compilation of 2021-2023 Regional and National Award recipients submitted to AVA HQ for dissemination to the membership with the input from each Reach Director.
- 4. Appropriate edits were made to the operations policy section on Recognition Awards to replace the "President's Award" with the "AVA Chair's Award for Excellence."

AWARDS COMMITTEE MEMBERS

Carl Cordes - Chair	N Las Vegas, NV	ΡΑ	Christopher Begnoche	St George, UT	RM
Suzi Glass	San Jose, CA	PA	Sam Korff	Clatskanie, OR	NW
Chris Mellen	Tyngsboro, MA	NE	Cecilia Miner, Ph.D.	Woodbridge, VA	AT

AVA SPECIAL COMMITTEES

AVA Club Charges Committee – Bob Buzolich, Chair

Completed Committee Charter. Identified and seated Committee Members. First Committee Meeting held on May 31, 2023.

Reviewing fees collected by the National Office from member Clubs to determine the sufficiency of those fees to support the operations of America's Walking Club. Developing recommendations for Board action to insure the sufficiency of fees to support the operations of America's Walking Club, while minimizing negative effects on member Clubs.

Regardless of the Committee's recommendations, NO ONE will be completely satisfied.

Limit the financial impact of the Free Walker Category by establishing the means to control the number of Free Walkers. Increase the Fee Revenues of America's Walking Club with minimal impact on Club operations and sustainability.

AVA CLUB CHARGES COMMITTEE MEMBERS

Bob Buzolich - Chair	S. Bend, IN	MA	Wayne Knapp	Schenectady, NY	NE
Susan Medlin	San Antonio, TX	SW	Erin Grosso – AVA National	Marion, TX	SW
Sharon Moats	Enumclaw, WA	NW	Ed McCabe	Dripping Springs, TX	SW
Terry Lunghofer	Colorado Springs, CO	RM	Henry Rosales, CEO – AVA National	San Antonio, TX	SW

AVA OPERATIONAL COMMITTEES

IT Committee – Mike Green, Ph.D.

AVA IT Committee Accomplishments since 2021 Convention

Below is a summary of the AVA IT committee's activities over the last 2 years. Please use the link, <u>https://nodegreen.com/ava-it/ITCommitteeReportDetails2021-2023.pdf</u> to view a more detailed outline of the committee's accomplishments.

- Developing new/improved features for event creation, display, renewal, restoration of previous events, inter-club transfers, and management for use by clubs, state associations, regional directors, and the AVA National Office.
- Providing personal help for those needing assistance with our online systems often in collaboration with the AVA National Office.
- Developing new online tutorials and conducting webinars to help those using our online systems.
- Assuring Online Start Box event directions files meet minimum AVA policy requirements and encouraging the inclusion of recommended enhancements.
- Authoring numerous articles for the Checkpoint and TAW.
- Supporting online registration for the 2023 IVV/TTR and Freedom Walk Festivals.
- Conducting a market survey of turn-by-turn direction applications.
- Supporting the membership committee by providing the ability to retrieve AVA membership information.
- Producing and distributing new club feather banners and physical stamps.
- Supporting the production of the annual AVA Starting book.
- Developing a new online capability for clubs to enter information about multi-day events (fests) and a user interface to display upcoming fests.
- Developing support for uploading Element 3 Health RSVP-based and survey-based participation data, then distributing credits to clubs and walk vouchers to users.
- Developing a new interface for club requests for event Co-Insurance including automatically sending requests to the insurer without AVA National Office staff intervention.
- Developing numerous new online reports for clubs, state associations, regional directors, and AVA National Office.
- Improving support for Traveling Guided events and stamps.
- Prototyping support for club printing of stamp images on pre-cut adhesive label sheets.
- Developing support for entry of club voting representative information and online voting (via Zoom) during AVA member meetings.

INFORMATION AND TECHNOLOGY COMMITTEE MEMBERS

Mike Green - Chair	Souderton, PA	AT	Darrell Neily	Hyattsville, MD	AT
Jeffrey Giddings	Rockville, MD	AT	Eileen Skinner	Clifton Park, NY	NE
Hector Hernandez – AVA National	San Antonio, TX	SW	Chris Zegelin	San Jose, CA	PA
Chris Mellen	Tyngsboro, MA	NE			

Publicity Committee – Susan Fine, Chair

For the past two years, the focus of the Publicity Committee was the 2023 IVV Olympiad and Texas Trail Roundup in San Antonio, TX in February 2023. We had two main goals. First, to bring awareness of the Olympiad to volkssporters, both nationally and internationally, reminding them to register and experience this unique festival that had never been held in the United States and the Western Hemisphere. Second, we wanted to gain exposure for AVA to non-volkswalkers nationally, so people learn about our wonderful sport. With the help of a marketing consultant and a public relations consultant, we sent press releases nationally, and internationally through IVV; generated social media posts that were posted on various walking sites; produced videos to send to travel companies and walking websites; sent notices and letters to AVA clubs to share with their members; created flyers/postcards/digital art for clubs to give to all their members, and display at events; and much more.



Overall, our consultants estimate we had audience figures of 62.5 million for all outlets combined, with 386,000 lifetime views of coverage. There are more estimated figures if you would like me to share.

We achieved great publicity exposure in the San Antonio region through television, newspaper, websites, and social media, with some registrants volkswalking for the first time. Our challenge was reaching non-volkswalkers nationally; along with engagement to international visitors to travel to the U.S. (covid and travel restrictions were some challenges with this).

In the future, we will continue to communicate nationally and internationally to raise the profile of AVA: America's Walking Club; brainstorm ways to reach non-volkswalkers, while bringing added exposure to AVA; provide support to various clubs to help them with publicity; promote the two IML events in the U.S., and work with the Board on their goals and projects.

Please email me if you have questions: susanf@ava.org

PUBLICITY COMMITTEE MEMBERS

Susan Fine - Chair	Granbury, TX	SW	Dolores Greiner	Longs, SC	SE
Patricia Jewett	Portland, OR	NW	Kathryn King, APR	Maryville, TN	SE
Tim Miner	Woodbridge, VA	NE	Henry Rosales, CEO – AVA National	San Antonio, TX	SW
Susan Konschak-Ives	San Antonio, TX	SW			

Membership Committee – Karen L. Kaufman, Chair

The Membership committee met officially on May 16, 2023. AVA leadership spoke to committee members on the importance of the committees work and provided useful information to help the committee to form sound recommendations going forward. The committee has received documents pertaining to membership to review and to aid in proposing direction for AVA. The plan is to meet next month to go over these documents and begin to form recommendations for the October board meeting at the IML U.S Freedom Walk.

MEMBERSHIP COMMITTEE MEMBERS

Karen L Kaufman - Chair	CamdenWyoming, DE	AT	Elisabeth "Buffy" Wittenberg Tacoma, WA	NW
Lea Darling	Burnt Hills, NY	NE	Doug Reynolds - Resource advisor Rensselaer, NY	NE
Ron Jones	Annamdale, VA	AT		

Programs Committee – Tim Miner, Chair

The Programs Committee of AVA: America's Walking Club had another successful term with unique and meaningful contributions to the national organization and its clubs. For the last four years, the emphasis has been to find partnerships that allow the products and programs of the AVA to find additional support and marketing to potentially new popular-sport participants. The COVID pandemic has been a significant hinderance to this effort. However, the committee does see this abating allowing for better opportunities going forward. In 2021, the Great Lakes and Veterans Walking programs began. With popular support the Walking With America's Veterans program has been extended to eight years. In 2022 the Rails-to-Trails and the Town Hall/City Hall programs started. In 2023, the Lighthouse II and the Par-for-the-Course special programs began. A major contribution of the committee was its recommendation to the Board to re-examine the AVA's membership in the IVV-America's regional association. This recommendation was adopted and currently the AVA holds two of three Vice President positions. This action strengthens the ties with the partnering national associations in Canada and Australia/New Zealand. There are plans to share future special programs across the border with members of the Canadian Volkssport Federation. Another significant program created during this past term was the first national swim OSB that could be done at any venue in the United States where appropriate safety programs are on site. In 2024, there will be two new special programs that begin. These are the Labyrinth and Music Venue programs. Finally, the program committee seeks strategic guidance from the Board on the future of National Walking Week -- first proclaimed just before the onset of the pandemic -- given the rise of additional "calendar days" devoted to walking placed in other months from organizations with better marketing capabilities.

PROGRAMS COMMITTEE MEMBERS

Tim Miner - Chair	Woodbridge, VA	AT	Carolyn Adams	S. Ryegate, VT	NE
Diane Evans	Seabeck, WA	NW	Karen Kaufman	CamdenWyoming, DE	AT
Roxie Weaver	South Lyon, MI	MA	Sherry Sayers	Colorado Springs, CO	RM
Mike Cannon	German Town, MD	AT	Vivian Lijewski	Toledo, OH	MA
T.J. Crabill	Coldwater, MI	MA	Sandy Croushore	Williamsburg, VA	AT
Sue Cap	Havre de Grace, MD	AT			

Operations Policies Committee – Wayne C. Knapp, Chair

Updated the AVA Policy Manual. A full technical explanation can be found in my November 9, 2022, report to the Board of Directors.

Our core committee included John McClellann, Bob Buzolich, Sharon Moats and Steve Sandridge. Other major contributors included Tim Miner and Carl Cordes, along with AVA Chair Nancy Wittenburg, CEO Henry Rosales and IT Specialist Hector Hernandez. We also acknowledge each and every other correspondent whose questions and suggestions became a valued part of the finished product.

A concern is that the existing AVA Policy Manual compendium of documents will become static.

The updated AVA Policy Manual is a "living" document. In other words, it is meant to be continually changed as circumstances dictate. As the Operations Policy Committee has completed its task of updating the AVA Policy Manual, the committee will cease to exist. In accordance with a vote that occurred at the May 11, 2022, Board of Directors Meeting, future updates will be conducted by the Governance Committee.

OPERATIONS POLICIES COMMITTEE MEMBERS

Wayne Knapp - Chair John McClellan Bob Buzolich

Schenectady, NY NE Port Orange, FL SE S. Bend, IN MA Sharon Moats Steve Sandridge Enumclaw, WA NW Colorado Springs, CO RM

Convention Committee – Jerry Wilson, Chair

Having received no (zero) proposals to host the 2025 AVA Biennial Convention an idea was put forth "thinking outside the box" to host a national convention on the Atlantic coast and provide the opportunity for a cruise to be a major portion of the event.

- Delores Grenier in the past had researched the possibility of booking an ocean cruise to bring walkers together while sharing a new AVA experience. She is currently reviving her research for developing the 2025 AVA Biennial Convention.

- The idea of holding the 2025 AVA Biennial Convention "On the High Seas" was taken before the AVA Board at their April 12, 2023 Regular Board Meeting. Delores G. and the Convention Committee were given the go ahead to do the ground work for a cruise in 2025.

- In July cruise lines will publish cost quotes and schedules for 2025 and an updated presentation can be prepared for the Board.

- In the meantime the Convention Committee will entertain any 2025 AVA Biennial Convention written proposals received.

CONVENTION COMMITTEE MEMBERS

Jerry Wilson - Chair	Madison, WI	NC	Tom Baltes	Camas, WA	NW
Dolores Grenier	Longs, SC	SE			

FUND DEVELOPMENT COMMITTEE/BIG GIVE MEMEBERS

Nancy Wittenberg - Chair	Puyallup, WA	NW	Phyllis Olson	Urbandale, IA	NC
Bob Hall	Vancouver, WA	NW	Pat Jewett	Portland, OR	NW
Hector Hernandez – AVA National	San Antonio, TX	SW	Henry Rosales, CEO – AVA National	San Antonio, TX	SW
Susan Medlin	San Antonio, TX	SW			

2023 IVV OLYMPIAD & IML TTR COMMITTEE MEMEBERS

Henry Rosales – Tri-Chair	San Antonio, TX	SW
Susan Medlin – Tri-Chair	San Antonio, TX	SW
Holly Pelking – Tri-Chair	San Jose, CA	ΡΑ
Nancy Wittenberg	Puyallup, WA	NW
David Bonewitz, PH.D.	Louisville, TN	SE
Susan Fine	Granbury, TX	SW
John McClellan	Port Orange, FL	SE
Elisabeth "Buffy" Wittenberg	Tacoma, WA	NW
Carl Cordes	N Las Vegas, NV	ΡΑ
Michael Marke	San Antonio, TX	SW

Erin Grosso – AVA National	Marion, TX	sw
Marian DeVaul – AVA National	New Braunfels, TX	sw
Dolores Greiner	Longs, SC	SE
Chris Zegelin	San Jose, CA	РА
Jerry Wilson	Madison, WI	NC
Susana Pinneke	West Des Moines	NC
Jeff Giddings	Rockville, MD	AT
Travis Hudson	San Antonio, TX	SW
Hector Hernandez – AVA National	San Antonio, TX	SW

AME	RICAN VOLKSSPORT ASSOCIATION, INC. (AV	/A)
	BUDGET January - December 2023	
12/12/2023	Version 6	
		2023
		BUDGET
REVENUES		
40000 0		
40320 &		22.000
40330	ASSOCIATE / FAMILY MEMBERS/LIFE	23,000
40340	CHARTER MEMBERSHIPS	200
40345		14,700
40211	SANCTION FEE INCOME - TRADITIONAL	15,000
40211	SANCTION FEE INCOME - YRE/SEAS/ACE	75,000
40112	PARTICIPATION FEE INCOME-	46.250
40112		46,250
40111	PARTICIPATION FEE YRE/SEASONAL	84,000
40111		
40113	PARTICIPATION FEE - RD - EVENT FEES PARTICIPATION FEE - (PPSF)	0 5,000
40114	PARTICIPATION FEE - (PPSF) PARTICIPATION FEE - ACE EVENTS	
40115	ELEMENT3 HEALTH PARTICIPATION	500
40117		3,500
40350	MERCHANDISE INCOME	40,000
40600	SALES RETURNS AND ALLOWANCES	(50)
40700	MEMBER DISCOUNTS LICENSING INCOME - E3	(4,000)
40760		7,000
40770		4,000
40360	ADVERTISING INCOME (TAW & WEBSITE)	2,000
40280		0
40530		0
40550		10,000
40250		2,500
40260	SPECIAL PROGRAM INCOME	1,000
40510	DONATIONS - UNRESTRICTED	100,000
40510	DONATION - UNRESTRICTED OTHER	0
40510 40520	(BEQUEST) DONATIONS - RESTRICTED- GIFTS	1 000
40520	INCOME OTHER-FREIGHT/CC	1,000
40800	FEES/PRINTING	8,000
40800	INCOME OTHER - PROJ. IRS CREDIT EMP	8,000
40800	RETENTION	20,000
40000	INCOME - INVESTMENT & INTEREST	20,000
40900	INCOME	5,000
+0500		5,000
TOTAL		
REVENUE		463,600
	TOTAL COST OF SALES	13,500
		-,0
	Deposit from Investment Account	

GROSS REVENUE		450,100
EXPENSES		
60500	BANK SERVICE & CREDIT CARD CHARGES	6,000
60600	CLUB DEVELOPMENT/SUPPORT	1,000
61000	COMPUTER/SOFTWARE/WEBSITE	2,500
61500	DEPRECIATION EXPENSE	3,000
62010	EQUIPMENT MAINTENANCE	1,000
62020	EQUIPMENT RENTAL	14,500
62500	FUND DEVELOPMENT	3,500
63210	INSURANCE - EVENT LIABILITY	30,000
	INSURANCE - HQ PROP/ OFFICER & DIR.	
63220	LIAB.	3,700
63500	INTERNATIONAL IVV MEETINGS/TRAVEL	0
63600	IVV DUES EXPENSE	2,800
64000	PROMOTIONAL - MARKETING/PUBLIC	2 000
64000	RELATIONS	3,000
64500	PUBLICATION DUES/MEMBERSHIP DUES	1,500
64800	OPERATIONS - MISCELLANEOUS	1,500
65200	NATIONAL OFFICE TRAVEL & MGMT EXPENSE	2,000
	EXECUTIVE COUNCIL - TRAVEL & BOD	,
65210	MEETINGS	0
65220	BOD - REIMBURSABLE EXPENSES	1,000
65300	NON-DEPREC ASSET PURCHASES	250
65600	OFFICE REPAIR & IMPROVEMENT	1,000
66010	PAYROLL BENEFITS	27,738
66020	WAGES- NATIONAL HQ STAFF	232,329
66030	PAYROLL TAX	17,500
66110	POSTAGE NATIONAL HEADQUARTERS	1,000
66200	CONSULTING SERVICES	9,500
66310	AWARD PROGRAM EXPENSE	5,000
66320	MEMBERSHIP PROGRAM EXPENSE	1,500
66330	EVENT PROGRAM EXPENSE	1,000
66360	YOUTH PROGRAM EXPENSE	0
66380	NATIONAL PROGRAM DEVELOPMENT	1,000
66390	SPECIAL PROGRAMS EXPENSE	100
66700	RENT - NATIONAL HEADQUARTERS	58,728
67000	EMPLOYEE DEVELOPMENT	1,000
67100	SUPPLIES - NATIONAL HEADQUARTERS	2,000
68100	TAW EXPENSE	17,500
68200	TELEPHONE	3,500
66205	UTILITIES - ELECTRIC/WATER/TRASH	4,000
60770	CONVENTION EXPENSES	0
TOTAL		
EXPENSES		461,645
Net		
Profit/Loss		(11,545)

December 31, 2020 Profit & Loss Statement

Revenue	Amount
Membership	\$26,748
Club Dues	\$15,025
Youth/VOP/National/Special	\$16,842
Sanction	\$72 <i>,</i> 653
Participation	\$112,171
Merchandise	\$32,281
Grant & Sponsorship Income Corps & Foundations	\$60,298
Big Give	\$94,652
Sustained Giving & Other Donations	\$10,169
Freight/CC Fee/Other Income	\$4,146
Investment & Interest	\$10,034
Convention 2021 Income	\$2,640
Gross Revenue	\$457,660
Cost of Goods Sold/Discounts	(\$19,847)
Total Revenue	\$437,813

December 31, 2021 Profit & Loss Statement

Revenue	Amount
Membership	\$30 <i>,</i> 808
Club Dues	\$14,438
Youth/VOP/National/Special	\$13,936
Sanction	\$77,697
Participation	\$140,795
Merchandise	\$30,806
Grant & Sponsorship Income Corps & Foundations	\$72,264
Big Give	\$87,526
Sustained Giving, Legacy & Other Donations	\$26,878
Freight/CC Fee/Other Income	\$3,100
Investment & Interest	\$3,715
Convention 2021 Income	\$114,640
Licensing/Lease	\$5,534
Gross Revenue	\$622,137
Cost of Goods Sold/Discounts	(\$16,055)
Total Revenue	\$606,082

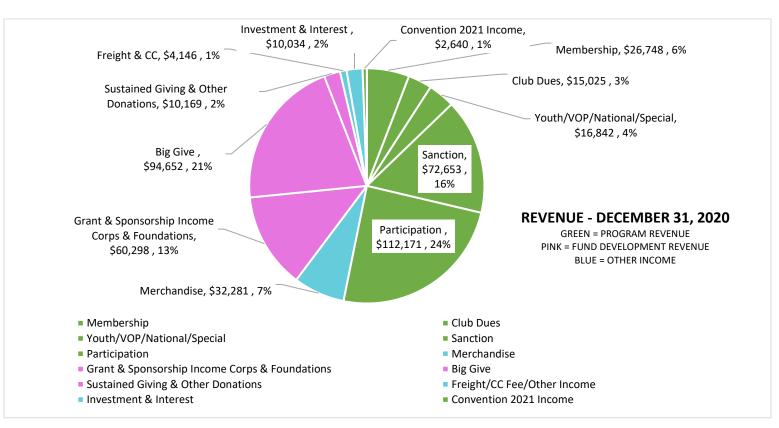
Expenses	Amount	Expenses	Amount
Administrative	\$57,790	Administrative	\$58,672
Awards	\$19,462	Awards	\$17,666
Bank & Credit Card Service Fees	\$2,932	Bank & Credit Card Service Fees	\$6,522
Club Development & Expense	\$2,029	Club Development & Expense	\$7,869
Depreciation	\$6,000	Convention 2021 Expense	\$117,474
Equipment Rental & Repairs	\$14,982	Depreciation	\$2,997
Fund Development	\$23,963	Equipment Rental & Repairs	\$15,418
Membership	\$31,854	Fund Development	\$23,724
Moving Expenses	\$7,470	Membership	\$33,811
National Office - Supplies & Maintenance	\$4,524	Moving Expenses	\$2,000
Board of Directors - Travel & Supplies	\$633	National Office - Supplies & Maintenance	\$4,322
Professional Services & Consultants	\$41,665	Board of Directors - Travel & Supplies	\$17,368
Program Expenses	\$288,582	Professional Services & Consultants	\$11,550
Promotional & Marketing	\$10,172	Program Expenses	\$278,070
Utilities	\$4,667	Promotional & Marketing	\$3,302
Total Expenses	\$516,725	Utilities	\$8,853
Net Income/Loss	(\$78,912)	Total Expenses	\$609,616
		Net Income/Loss	(\$3,534)
Draw from Investments to Cover Projected Loss - COVID	\$50,000	Adjustments to Unrealized Gain/Loss CPA/Tax Return	(\$4,663)
PPP Government Grant - Employee Retention Incentive	\$50,700	Net Income/Loss	(\$8,198)

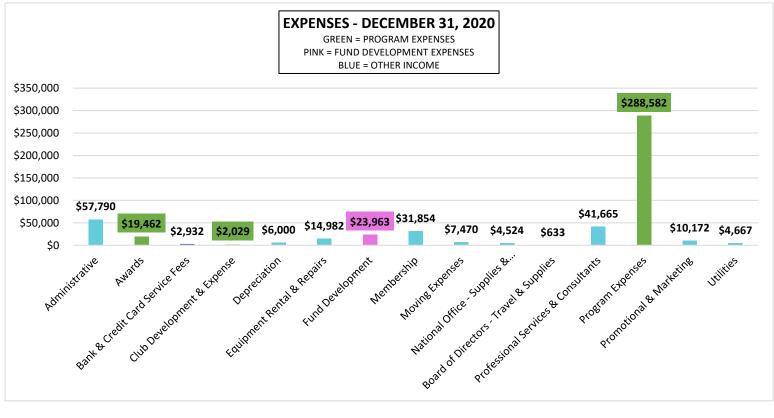
December 31, 2022 Profit & Loss Statement	
Revenue	Amount
Membership	\$37,965
Club Dues	\$13,650
Youth/VOP/National/Special	\$3,478
Sanction	\$73 <i>,</i> 028
Participation	\$128,444
Merchandise	\$27 <i>,</i> 805
Grant & Sponsorship Income Corps & Foundations	\$12,009
Big Give	\$85,277
Sustained Giving, Legacy & Other Donations	\$46,020
Freight/CC Fee/Other Income	\$11,115
Investment & Interest	\$54
Olympiad Income	\$2,669
Licensing/Lease	\$8,026
Gross Revenue	\$449,540
Cost of Goods Sold/Discounts	(\$17,967)
Total Revenue	\$431,573

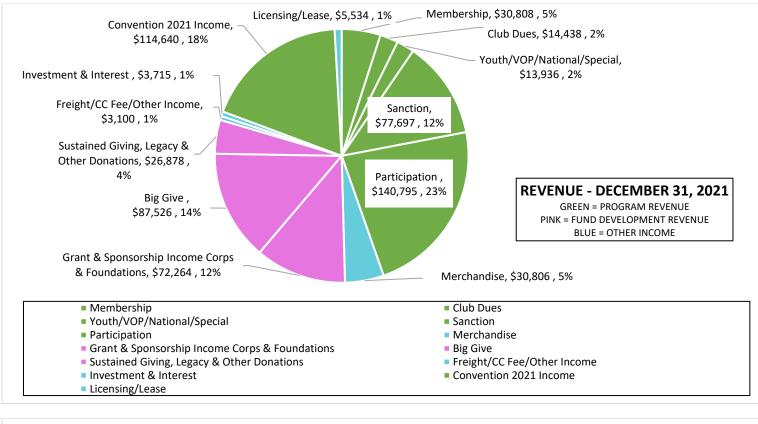
Expenses		Amount
Administrative		\$52,403
Awards		\$24,683
Bank & Credit Card Service Fees		\$9,492
Club Development & Expense		\$6,462
Olympiad Expense		\$3,879
Depreciation		\$1,635
Equipment Rental & Repairs		\$18,772
Fund Development		\$20,241
Membership		\$34,129
National Office - Supplies & Maintenance		\$5,532
Board of Directors - Travel & Supplies		\$1,527
Professional Services & Consultants		\$2,808
Program Expenses		\$270,225
Promotional & Marketing		\$3,803
Utilities		\$7,953
	Total Expenses	\$463,541
Net Income/Loss		(\$31,968)

**Note: Increase of Hourly Employee Time Dedicated to the\$30,9912023 18th Olympiad Jan-Dec 2022. Not included in Budget 2022

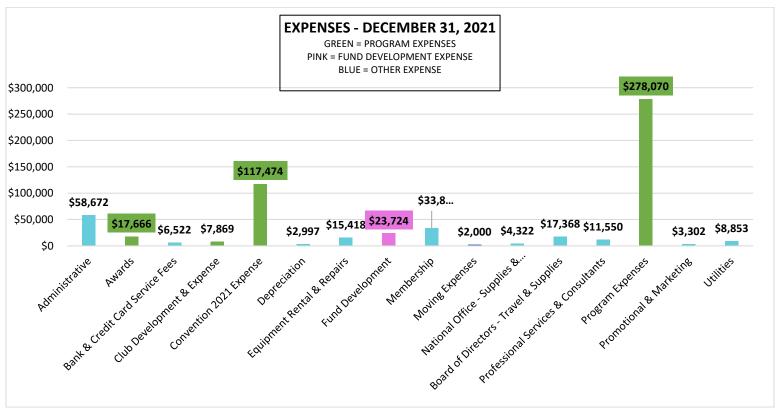
DECEMBER 31, 2020 - REVENUE AND EXPENSE GRAPHS



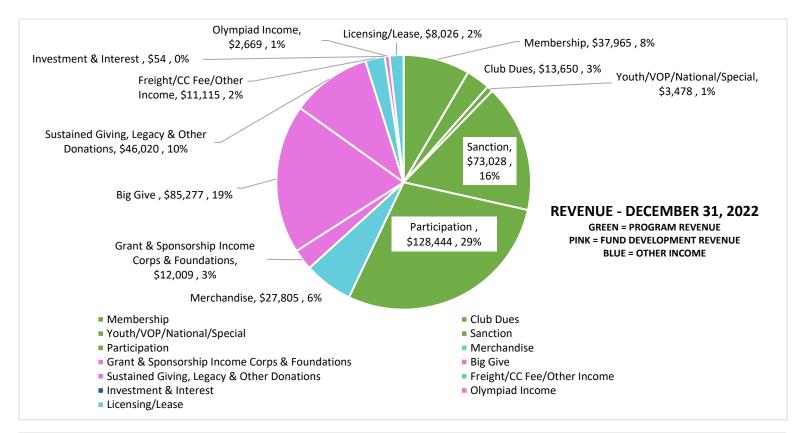


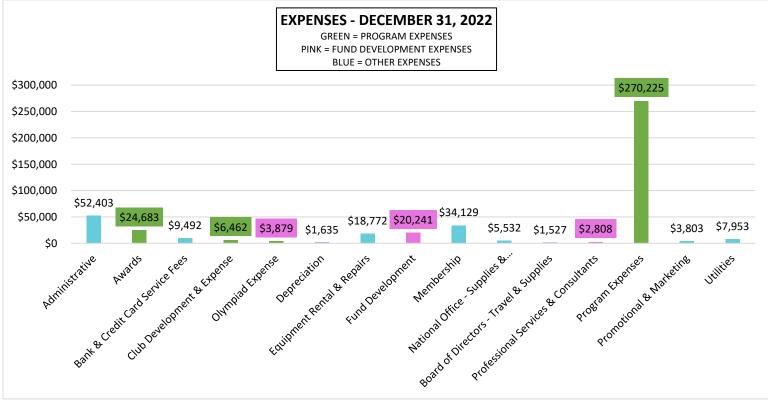


DECEMBER 31, 2021 - REVENUE AND EXPENSE GRAPHS



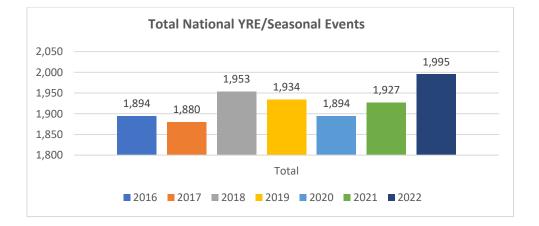
DECEMBER 31, 2022 - REVENUE AND EXPENSE GRAPHS



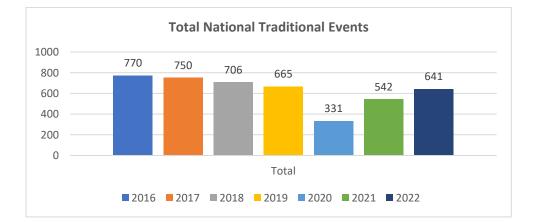


Total Number	[•] of Sanctioned	l Events 2016-2022
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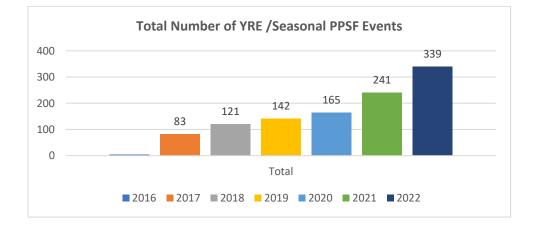
	Total Number of YRE /Seasonal Events by Region						
Region	2016	2017	2018	2019	2020	2021	2022
Atlantic	289	281	293	287	281	293	313
Mid-America	109	111	123	126	118	116	117
North Central	148	138	150	148	164	161	152
Northeast	111	114	120	118	121	120	128
Northwest	407	396	399	415	410	429	443
Pacific	264	252	274	271	246	252	249
Rocky Mountain	78	83	86	71	66	62	64
South Central	115	130	130	126	119	126	122
Southeast	205	208	206	211	209	207	216
Southwest	168	167	172	161	160	161	191
Total	1,894	1,880	1,953	1,934	1,894	1,927	1,995

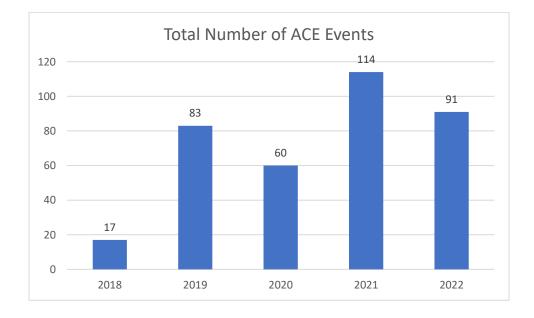


	Total Number of Traditional Events						
Region	2016	2017	2018	2019	2020	2021	2022
Atlantic	126	120	118	100	41	74	93
Mid-America	94	86	86	68	37	72	78
North Central	80	77	70	72	42	55	68
Northeast	46	42	40	45	26	46	44
Northwest	124	114	110	123	57	89	110
Pacific	75	63	67	62	24	28	34
Rocky Mountain	22	32	24	23	10	19	36
South Central	62	73	61	48	29	52	52
Southeast	63	60	58	58	33	58	75
Southwest	78	83	72	66	32	49	51
Total	770	750	706	665	331	542	641



	Total Number of YRE /Seasonal PPSF Events by Region							
Region	2016	2017	2018	2019	2020	2021	2022	
Atlantic	2	7	16	45	47	50	60	
Mid-America	0	0	1	1	1	0	16	
North Central	0	0	0	0	0	0	0	
Northeast	1	2	11	12	13	22	29	
Northwest	1	44	54	47	63	89	106	
Pacific	0	22	15	13	19	28	24	
Rocky Mountain	0	4	13	13	11	31	33	
South Central	0	0	0	0	0	0	12	
Southeast	0	4	11	11	11	21	25	
Southwest	0	0	0	0	0	0	34	
Total	4	83	121	142	165	241	339	





2016-2022 Participation

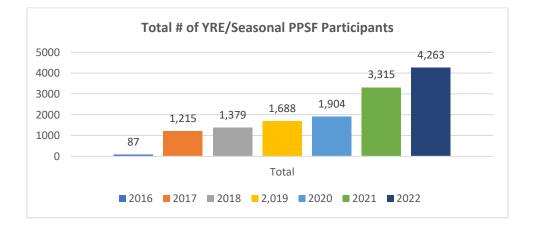
	Total #	of YRE/Sea	isonal Parti	cipants by I	Region		
Region	2016	2017	2018	2,019	2020	2021	2022
Atlantic	13,941	13,420	12,318	12,317	12,566	12,781	11,900
Mid-America	5,803	5,221	5,546	5,111	4,674	5,700	4,362
North Central	6,255	6,430	4,946	4,894	6,030	8,789	4,512
Northeast	4,308	4,481	3,378	5,309	2,872	3,950	3,860
Northwest	17,211	15,414	17,101	17,047	17,630	18,405	18,407
Pacific	9,335	7,997	9,374	7,495	6,508	7,257	6,668
Rocky Mountain	1,992	3,160	2,307	2,126	1,386	1,722	1612
South Central	6,678	7,726	5,686	4,943	4,364	5,121	4,584
Southeast	8,797	8,648	8,303	7,723	6,778	7,690	8,179
Southwest	7,044	6,197	5,944	5,012	5,805	4,796	5,185
Total	81,364	78,694	74,903	71,977	68,61 3	76,211	69 ,2 69

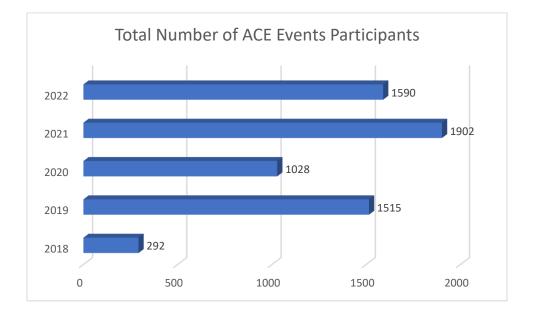


	Total # o	f YRE/Seas	onal Free W	alkers by I	Region		
Region	2016	2017	2018	2019	2020	2021	2022
Atlantic	742	588	605	456	209	197	167
Mid-America	141	165	189	82	73	141	84
North Central	52	28	38	19	11	40	15
Northeast	337	275	151	182	112	289	249
Northwest	5,760	5,351	5,936	5210	1895	2,331	2,288
Pacific	2,126	1,944	2,061	1633	1365	1,804	1,641
Rocky Mountain	184	200	68	73	56	48	124
South Central	142	125	87	56	16	53	26
Southeast	1,102	924	753	643	409	394	410
Southwest	378	308	219	276	182	123	76
Total	10,964	9,908	10,107	8,630	4,328	5,420	5080



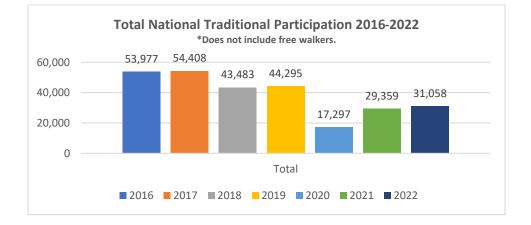
	Total # of	YRE/Seaso	nal PPSF Pa	rticipants b	y Region		
Region	2016	2017	2018	2,019	2020	2021	2022
Atlantic	22	101	93	482	927	921	963
Mid-America	0	0	34	30	49	0	192
North Central	0	0	0	0	0	0	0
Northeast	50	18	120	219	34	216	421
Northwest	15	637	825	625	711	1,037	1,234
Pacific	0	192	125	135	42	450	171
Rocky Mountain	0	229	137	98	66	518	511
South Central	0	0	0	0	0	0	208
Southeast	0	38	45	99	74	173	262
Southwest	0	0	0	0	0	0	301
Total	87	1,215	1,379	1,688	1,904	3,315	4,263



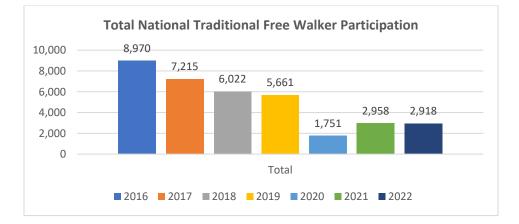


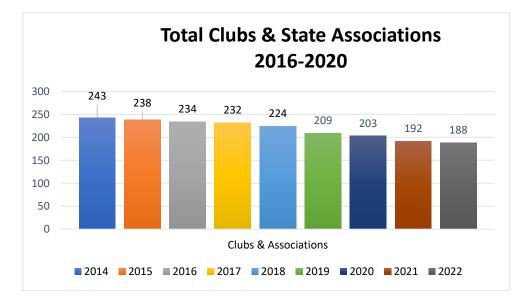
2016-2022 Participation Cont'd

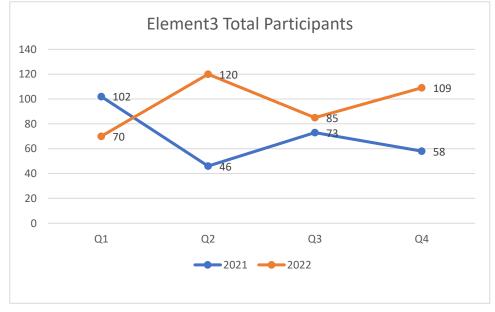
	Total	Number of	Traditional	Participant	S		
Region	2016	2017	2018	2019	2020	2021	2022
Atlantic	8,374	7,171	5,860	5,247	1,590	3,176	3,814
Mid-America	5,489	4,884	4,119	2,966	928	2,157	2,855
North Central	16,726	17,109	13,255	12,787	5,700	10,342	9,822
Northeast	2,006	2,279	1,858	5,207	1,189	2,208	1,777
Northwest	7,897	6,302	6,617	7,137	1,721	3,702	4,020
Pacific	3,007	2,199	2,272	2,478	728	1,096	1,120
Rocky Mountain	895	4,457	840	760	254	570	1,157
South Central	2,193	2,070	1,938	1,435	841	1,485	1,486
Southeast	2,058	2,213	2,114	2,212	1,446	1,746	1,969
Southwest	5,332	5,724	4,610	4,066	2,900	2,877	3,038
Total	53,977	54,408	43,483	44,295	17,297	29,359	31,058

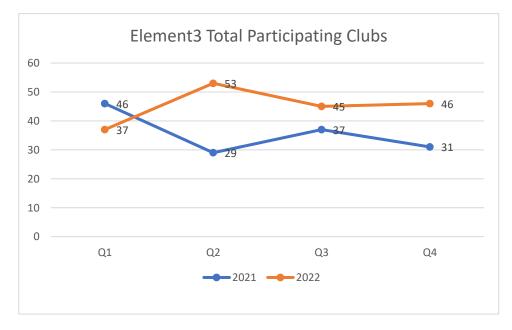


	Total	Number of	f Traditiona	I Free Wall	kers		
Region	2016	2017	2018	2019	2020	2021	2022
Atlantic	1,132	1,221	852	599	93	228	223
Mid-America	544	462	349	351	188	335	284
North Central	79	48	38	40	0	18	0
Northeast	156	154	105	100	37	53	43
Northwest	4,714	3,391	3,244	2,523	677	1,197	1,310
Pacific	1,334	1,030	787	895	337	392	314
Rocky Mountain	407	383	417	996	355	606	647
South Central	177	128	92	74	18	11	27
Southeast	383	366	125	79	45	112	60
Southwest	44	32	13	4	1	6	10
Total	8,970	7,215	6,022	5,661	1,751	2,958	2,918









AVA State Associations and Active Clubs

As of May 27, 2021

ILLINOIS

Gateway Milers NFP Illinois Trekkers Volkssport Club Kishwaukee Valley Wanderers Ridgewalkers Walking Club Windy City Walkers

INDIANA

Indiana Volkssport Assn.

Bedford Hiking Club Hoosier Hikers Indy 'G' Walkers Three Rivers Strollers Whitewater Valley Walkers

IOWA

Greater Des Moines Volkssport Assn.

KANSAS

Kansas JayWalkers Sunflower Sod Stompers

MAINE Southern Maine Volkssport Assn.

MARYLAND

Maryland Volkssport Assn.

Annapolis Amblers Antietam Pathfinders Volksmarch Club, Inc. Baltimore Walking Club Columbia Volksmarch Club Freestate Happy Wanderers Great Greenbelt Volksmarchers, Inc. Seneca Valley Sugarloafers

MASSACHUSETTS

Two Town Walking Club Walk 'N Mass Volkssport Club

MICHIGAN

Michigan Pathfinders Washtenaw Wanderers Volkssporting Club

MINNESOTA

Lake Country Wanderers NorthStar Trail Travelers Twin Cities Volkssport

MISSOURI

Clay-Platte Trackers of Kansas City Dogwood Trailblazers Global Adventurers Pace Setters Volkssport Club St Louis Walkers

NEBRASKA

Nebraska Wander Freunde Trailblazers

NEVADA Las Vegas High Rollers & Strollers

NEW JERSEY

Princeton Area Walkers

NEW MEXICO

Double Eagle Hike & Bike Club Kiwanis Club of Raton Sun Country Striders

NEW YORK

Empire State Capital Volkssporters Germania of Poughkeepsie Volkssport Niagara Frontier Volkssport Club The Fingerlakes Region Volkssport Club Volkssport Club at West Point

NORTH CAROLINA

Tarheel State Walkers Volkssport Assn.

Asheville Amblers Metrolina Walkers Paws & Effect Rowan Roamers Triangle Trailblazers Winston Wanderers

NORTH DAKOTA

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OHIO

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ALABAMA

Alabama Amblers Capital City Wanderers

ALASKA Anchorage Volkssport Club

ARIZONA

Saguaro Sun Striders Thunder Mountain Trekkers Tucson Volkssport Klub

ARKANSAS

Gold Boot Walkers Ozark Hill Hikers

CALIFORNIA

California Volkssport Association Inc.

Bay Bandits Volksmarch Club Central Coast Beach Boardwalkers Delta Tule Trekkers Low Desert Roadrunners Placer Pacers Sacramento Walking Sticks Sonoma County Stompers South Bay Striders Tahoe Trail Trekkers Vaca Valley Volks

COLORADO

Colorado Springs Walking Club Falcon Wanderers Rocky Mountain Wanderers Woodland Wanderers

CONNECTICUT Connecticut Valley Volkssport Club

DELAWARE First State Webfooters

FLORIDA

Emerald Coast Volkssport Club First Coast Trail Forgers Walking Club Happy Wanderers Mid-Florida Milers Walking Club Pensacola Volksmarch Club Perdido Key Volksmarch Club Suncoast Sandpipers Volkssport Club

GEORGIA

Georgia Walkers Southeast Striders Walking Club

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IDAHO Treasure Valley Volkssports

PENNSYLVANIA

Keystone State Volkssport Assn.

Chester County Red Rovers Cumberland Valley Lead Foot Club Liberty Bell Wanderers Mon Valley Trailblazers Penn-Dutch Pacers Volksmarch Club Susquehanna Rovers Volksmarch Club York White Rose Wanderers

SOUTH CAROLINA

The Upstate Pathfinders

SOUTH DAKOTA

Black Hills Volkssport Assn. Prairie Wanderers Volkssport Club

TENNESSEE

East Tennessee Wanderers Tuck-A-See Wanderers

TEXAS

Texas Volkssport Assn.

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WASHINGTON

Evergreen State Volkssport Assn.

Capitol Volkssport Club Central Washington Sun Striders Daffodil Valley Volkssport Association **Emerald City Wanderers Evergreen Wanderers** Four-Plus Foolhardy Folks **FS Family Wanderers** Interlaken Trailblazers Volkssport Club International Wanderers Lilac City Volkssport Assn. NW Tulip Trekkers **Olympic Peninsula Explorers** Over-The-Hill-Gang Volkssport Club Sea-Tac Volkssports Club Sound Steppers Volkssport Club The Pathfinder Volkssport Club of the NW Vancouver USA Volkssporters

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Your gift represents an investment in the health of our community and the future of thousands of event participants seeking fun, fitness, and friendship. If you have questions, please contact our Executive Director at the AVA office at henry@ava.org or (210) 659-2112.

Thank you to all our



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REGULAR MEMBERSHIP MEETING AGENDA

Wednesday, June 14, 2023, 5pm - 8pm CT via Zoom

- 1. Call to Order Chair, Nancy Wittenberg
- 2. Welcome Chair, Nancy Wittenberg
- 3. Introduction of AVA National Officers and Board Chair
- 4. Delegate Attendance Count and Quorum Determination Secretary
- 5. Report of AVA Board Chair (All reports posted on website, not distributed)
- 6. Report of AVA Finance Chair
- 7. Report of AVA Executive Director, Henry Rosales
 - a. Presentation to the membership on the IVV Olympiad.
- 8. Report on IVV Americas and Oceania IVV A&O Vice President
- 9. Presentation of Awards, Awards Committee Chair, Carl Cordes
- 10. Introduction of Nominating Committee Chair, Chris Mellen
- 11. Election of Officers Chris Mellen
 - a. Introduction of officer candidates
 - b. Individual candidate's remarks
 - c. Questions or comments from delegates for a candidate.
 - d. Election procedure
 - e. Election of Officers
 - f. Presentation of new AVA Officers
 - g. Presentation of 2023- 2025 Regional Directors
- 12. Introduction of Jerry Wilson, Convention Committee Chair
 - a. Convention Chair Remarks
- 13. Request for comments from Delegates
- 14. Closing Remarks AVA Board Chair
- 15. Adjournment

Standing Rules 2023

The AVA Secretary submits the following rules of order to govern the business meetings of this convention:

1. VOTING BODY

- 1.1 Each elected National Officer, Regional Director, State Organization, and Regular Member Club that is in good standing fortyfive (45) days before the opening of the membership meeting shall be entitled to one vote on each matter submitted to a vote of the members. The CEO shall have no vote. (AVA Bylaws, Article 14, 14.04)
- 1.2 One-tenth (1/10) of the eligible voting delegates of the AVA represented in person or by proxy shall constitute a quorum at any regular or special membership meeting of the AVA. (Texas Business Organizations Code 22.159)
- 1.3 A delegate's identification badge must be visible when the delegate is in the delegates' seating area during the General Sessions.
- 1.4 Only delegates may be seated in the delegate seating area,
- 1.5 A special seating area will be provided for delegates/proxies who will have more than two (2) voting devices.
- 1.6 The delegate card will be used for identification to obtain voting devices to be used for ballot voting.

2. PARLIAMENTARY AUTHORITY

2.1 The rules in <u>Robert's Rules of Order</u> (latest edition) shall govern the AVA in all cases to which they are applicable and in which they are not inconsistent with the Bylaws or any special rules of order which the AVA may adopt (AVA Bylaws, Article 17, 17.09)

3. MOTIONS

- 3.1 All motions from the floor, except procedural motions, shall be promptly signed and submitted in writing to the AVA Secretary before the final vote can be taken on the motion. Motion forms will be supplied and when completed, shall be delivered to the AVA Secretary. A motion to amend a main motion is handled the same way, it may not be further amended (i.e. a tertiary motion).
- 3.2 Only members of the voting body may introduce a motion.
- 3.3 The Secretary shall read the motion before the final vote on any motion.

4. **DISCUSSION**

- 4.1 Any delegate who wishes to speak from the floor shall, upon recognition from the Chair, identify himself/herself with his/her name and the name and number of the AVA member he/she represents.
- 4.2 Discussion on a motion shall be limited to two (2) minutes for each speaker. General consent shall be required if additional time is to be granted. If there is an Objection to general consent, a formal vote must be taken and a two-thirds (2/3) vote of those present and voting shall be required to grant additional time.
- 4.3 No delegate may speak more than once to an issue until all others wishing to speak have had a chance to do so.
- 4.4 No delegate shall be given the privilege of the floor more than twice on the same issue without the general consent of the voting body.

5. VOTING

- 5.1 A majority vote of the eligible delegates represented in person or by proxy is required for passage of all matters coming before the business sessions.
- 5.2 VOTING ON AMENDMENTS TO AVA BYLAWS (AVA Bylaws, Article 16)

5.2.1 AVA Bylaws may be amended at any regular or special meeting of the AVA by a majority vote of the eligible delegates represented in person or by proxy, provided that the proposed amendment has been submitted to the Board of Directors and submitted, in writing, to all Members at least sixty (60) days prior to the regular or special membership meeting at which a vote shall be taken. The requirement for sixty (60) days' notice to all Members of the AVA can be waived b a two-thirds (2/3) vote of the eligible votes represented in person or by proxy at a regular or special membership meeting of the AVA.

5.2.2 If Section 16.02 of this Article is used in a regular or special membership meeting of the AVA to waive the requirements of 16.01 of this Article, then any such amendment must be submitted to the Board Secretary in writing.

5.2.3 Amendments go into effect as soon as adopted unless worded otherwise.

6. ELECTIONS

6.1 6.1 National Officers

6.1.1 Nominations from the floor shall not be permitted. (AVA Bylaws, Article 4, 4.06(e). However, if there is no nominee for an office, or if there is other compelling reason to allow nominations from the floor, a two-thirds (2/3) vote of eligible voters represented in person or by proxy, as described in section 9 of these standing rules.

6.1.2 Before the election, each nominee shall be allowed five (5) minutes to speak before the voting members.

6.1.3 The National Officers shall be elected at large by secret ballot of the voting members of the AVA and designated proxies. A single ballot shall be used for voting on the National Officers.

6.1.4 Where only one (1) candidate for a national office has been nominated, no ballots shall be cast by the Members and the Chair shall call for a voice vote of the Members

6.1.5 In the event that more than two (2) candidates are nominated for the same National Office, and upon the first ballot, if no candidate receives a majority of the ballots cast, the two (2) candidates receiving the most ballots shall run against each other. Upon the subsequent ballot, the candidate receiving a majority vote shall be declared elected.

6.2 Regional Directors

6.2.1 Each Regional Director shall be elected by ballot of the Members in the Region. The election may take place at a specially called regional meeting held at the regular membership meeting or elsewhere, or by mail ballot as the members clubs of the region shall elect at a meeting called by the Regional Director, or 10 of the clubs within the region. The incumbent Regional Director, or designee, shall preside at the regional meeting. The regular member clubs holding one-third (1/3) of the votes that may be cast at the meeting, either in person or by proxy, shall constitute a quorum at the meeting. Elections for Regional Director cannot be held earlier than 90 days before the next regularly schedule membership meeting. (AVA Bylaws, Article 6.06)

6.2.2 The results of such election shall be delivered to the National Secretary at the regular membership meeting of the AVA. The Secretary shall announce the results of the election the meeting and shall report the results in the minutes of that meeting. (AVA Bylaws, Article 6.06(f))

7. TELLERS

7.1 7.1 The Secretary shall appoint tellers to issue and receive the return of voting devices. If electronic voting fails or is in any way not feasible, Tellers may be used to count ballots and tabulate the results of the election of National Officers. These tellers will also count ballots and tabulate the results of any other matters voted upon by the membership at the meeting where electronic voting fails or is in any way not feasible.

8. TIMEKEEPERS

- 8.1 The Chair shall appoint a Timekeeper for the business sessions.
- 8.2 The Timekeeper shall give each speaker a one (1) minute warning before expiration of time allowed.
- 8.3 At the expiration of the time, the speaker, without further comment, shall immediately relinquish the floor.

9. SUSPENSION OF STANDING RULES

9.1 Two-thirds (2/3) vote of the eligible votes represented in person or by proxy shall be required to suspend or amend these standing rules.

10. AUDIBLE COMMUNICATION DEVICES

10.1 During all business sessions, all audible communication devices must be turned off or set to non-audible signaling.

AVA Motion Form

I move that _____

Key considerations: Indicate who does what, when, and how (why belongs in a "Whereas" clause or when you speak to your motion); also state where a motion goes if in a document.

For amendments: See key considerations plus use the following as appropriate:

"insert,"
"strike out," or
"strike out, and insert"
Submitted by:
AVA club name and number
Name:
Print legibly
Signature: